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# Internet Society 2025-2030



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# 2030 Strategy



**Global Challenges:** The most pressing issues happening in the world that will confront our mission over the next five years.



**Strategic Goals:** Our responses to the global challenges, which will improve the lives of people everywhere.



**Transformations:** The operational actions needed to achieve our strategic goals and remain sustainable as an organization.



# Global Challenges



Global Challenges



Strategic Goals



Transformations

- Global inequality
- Lack of trust in the Internet



# Strategic Goals



Global Challenges



Strategic Goals



Transformations



People everywhere have access to affordable, reliable, and resilient Internet.

- We will reduce barriers to Internet access and make it a faster and cheaper experience.
- We will empower communities to build and defend the Internet.
- *We will defend the open, interoperable Internet so that people everywhere have equal opportunities to create, innovate, and build communities online.*

People everywhere have an Internet experience that is safe, secure, and protects them online.

- We will vigorously defend the Internet against decisions that weaken online security.
- We will advocate for policy, technology, and commercial decisions that put people's safety, security, and privacy first.
- We will empower people to make safe choices to protect themselves online.

# Transformations



Global Challenges



Strategic Goals



Transformations

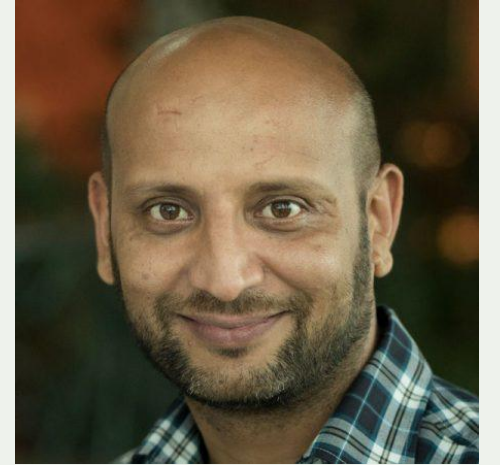
- Powerful advocacy
- Cultivation of future Internet leaders
- Impactful giving
- Financial health and sustainability
- Recognized global brand
- Talented workforce committed to innovation and inclusion
- Inspired and mobilized global community
- Data-driven decision making



# Collaborating with our Asia Pacific partners



# The Team



# APAC Activities in 2024

Connecting the Unconnected	<ul style="list-style-type: none"><li>• Map Community Networks in the APAC region</li><li>• Providing <u>CTU grants</u></li><li>• Organizing a connecting the unconnected policy roundtable, ideally in collaboration with a regional policy / regulatory event.</li></ul>
Fostering Peering Infrastructure	<ul style="list-style-type: none"><li>• Implementing <u>50/50 vision</u></li><li>• Providing SPI grants</li><li>• Supporting regional IXPs</li></ul>
Measuring the Internet	<ul style="list-style-type: none"><li>• Enhance the value and use of Pulse, especially to inform public policy development</li><li>• Advocating for organizations and countries to measure the resilience of the Internet at local/regional levels</li></ul>





# APAC Activities in 2024

Countering Internet Threats	<ul style="list-style-type: none"><li>• Counter major Internet fragmentation threats in the region.</li><li>• Participating in the Christchurch Call as one of a few technical community representatives</li></ul>
Guiding Constructive Internet Policy	<ul style="list-style-type: none"><li>• Understand policy/legal approaches to intermediary liability in the APAC region and identify good policy approaches to contribute to a modern policy framework that governments and other stakeholders can use.</li></ul>
Extending Encryption	<ul style="list-style-type: none"><li>• Prevent policies/laws in APAC region that would weaken encryption or the security of encrypted communications</li><li>• Prevent the introduction of mandatory client-side scanning for end-to-end encrypted communications.</li></ul>
Defending the Internet Way of Networking in the United Nations	<ul style="list-style-type: none"><li>• Preserve the multistakeholder approach and reinforce the technical community as a trusted and expert partner through active engagement in IG processes in the APAC region.</li></ul>



# APAC Activities in 2024

Policymaker Program	Bring the ISOC Policymaker Program @IETF to the APAC region to equip regional policymakers with technical insight
Empowering Internet Champions	Develop and empower skilled Internet champions in the APAC region to advocate for an open, globally connected, secure and trustworthy Internet. <ul style="list-style-type: none"><li>• Attract Youth Ambassadors, Early Career Fellows, Mid Career Fellows from the APAC region</li><li>• Build and enhance our Alumni Network in the APAC region</li></ul>
Mobilizing a Strong Community to Protect the Internet	Members of the Internet Society's APAC community have access to resources, training, and engagement opportunities to adequately develop them as advocates within their communities to protect the Internet.
Recognizing Internet Pioneers	Identify APAC region Internet Pioneers and the human impact of their efforts



We look forward to continue working with, supporting and empowering you all in 2025 and beyond.



# Thank you.

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