Introduction of ".日本"

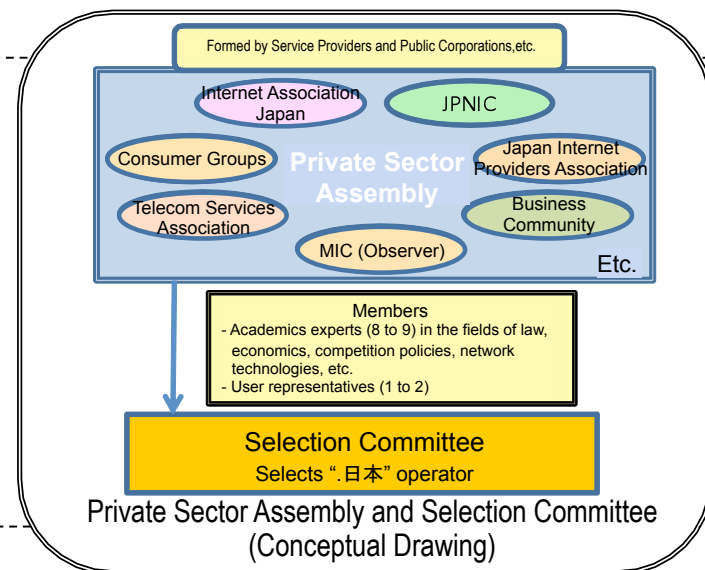## 1. Name of New Country-Code Top-Level Domain

○ ".日本" is appropriate as a domain name because it should be short and easy to remember.

2. Basic Rules for Managing ".日本"

(1) To make the basic rules of domains, the ".日本" Registry should hear the opinion of parties concerned and collect public comments.

(2) To ensure appropriate usage, the initial applicants for ".日本" should be limited to Japanese individuals and corporations.

3. Method of Selecting the Operator

(1) The operator should be selected under the initiative of the private sector, and the Government, in principle, should accept the selection and send an endorsement to ICANN.

(2) Specifically, a private sector assembly to establish a "Selection Committee," and conduct fair, neutral, and transparent comparative evaluation & selection.

Selection Criteria: Technological expertise, financial stability, reliability on fair and transparent business management, compliance system, user support system, international capability, and contribution to Internet advancement.

(3) Applications from existing operator will be accepted; however, consideration will be given to new applicants to enable them to compete equally.

Formed by Service Providers and Public Corporations,etc.

Internet Association Japan · JPNIC · Consumer Groups · **Private Sector Assembly** · Japan Internet Providers Association · Telecom Services Association · MIC (Observer) · Business Community · Etc.

Members
- Academics experts (8 to 9) in the fields of law, economics, competition policies, network technologies, etc.
- User representatives (1 to 2)

Selection Committee
Selects ".日本" operator

Private Sector Assembly and Selection Committee (Conceptual Drawing)

4. Monitoring of ".日本" Management

(1) The private sector assembly to establish a "Monitoring Committee," and establish fair, neutral, and a transparent monitoring system in cooperation with the Government.

(2) The Monitoring Committee to review the operator management status (including handling of complaints and enquiries) once or twice a year and improve their performance, as necessary.

Monitoring Committee · MIC · ".日本" Operator

".日本" Monitoring System (Conceptual Drawing)