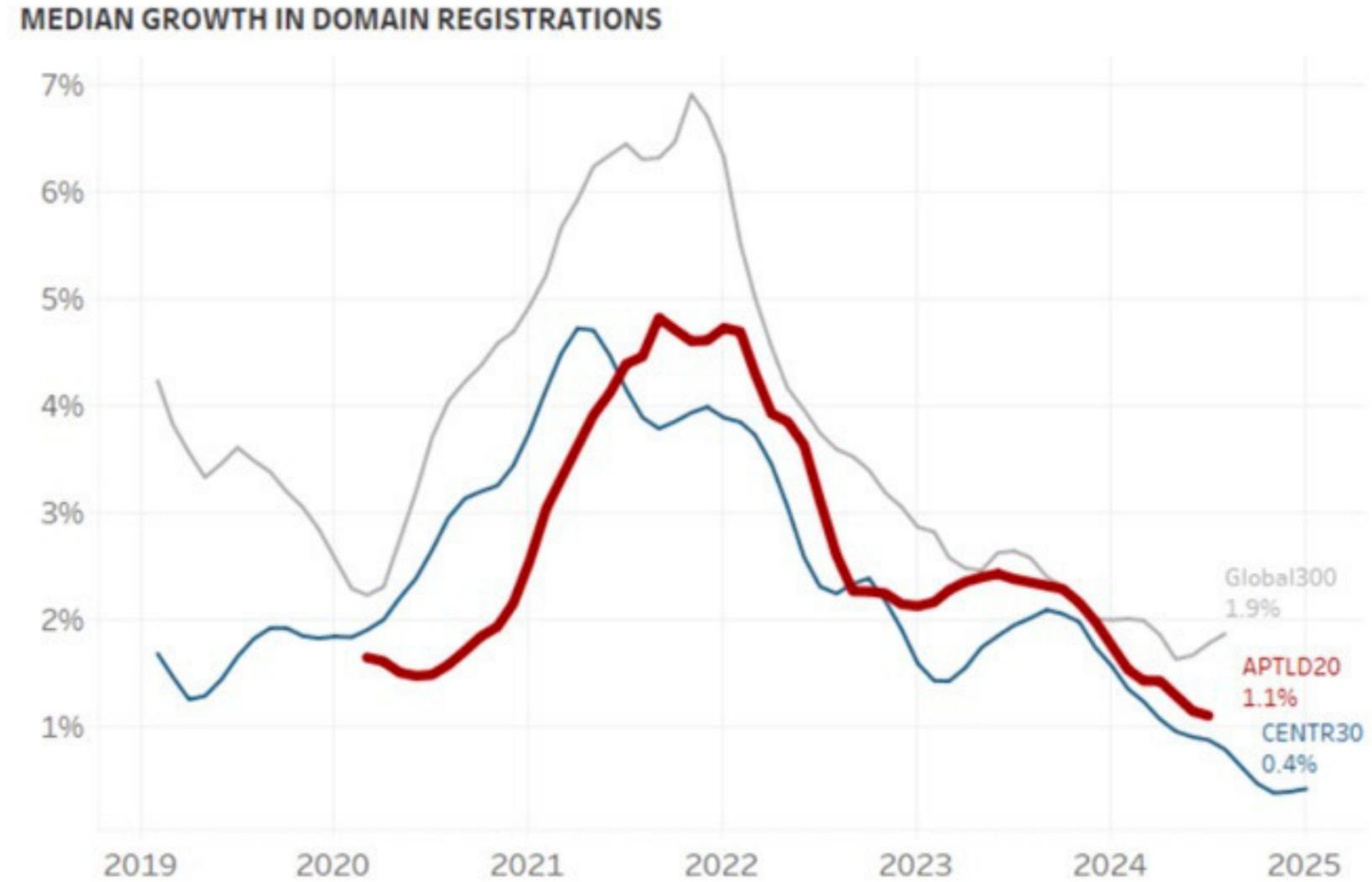# apTLD

2025 Organization Update Brief

Some Statistic:

1. APTLD Membership Distribution total 77 – 47 Ordinary Members and 30 Associate Members.
2. Member Affiliation Breakdown – Government-affiliated (˜ 50%), Others (NGO), and Universities (3).
3. Linguistic & Governmental Distribution – English is an official/mother tongue (18) and those that are government-affiliated registries (18).
4. Registry Size Distribution – >1M (7)
5. APTLD Members in Top 10 ccTLDs

The Asia Pacific region has seen strong growth in top-level domains, outperforming Europe and trailing the global average.

MEDIAN GROWTH IN DOMAIN REGISTRATIONS

Global300 1.9%
APTLD20 1.1%
CENTR30 0.4%

Sources: CENTR, APTLD, Net Knowledge. Number of samples may vary in each month based on available data.

This chart shows the long term trend of domain growth. Values that make the line are the median 1 year growth rates of the TLDs in the sample. The 1 year growth is calculated per TLD, per month as the percentage difference between domains in the recent month compared to 12 months prior.

APTLD Growth
The Asia Pacific Top-Level Domain Association (APTLD) reported a median growth rate of 1.1% in January 2025.

European Growth
The Top 30 European ccTLDs reported a median growth rate of 0.4% as of January 2025.

Global Growth
The Global 300 top-level domains saw a median growth rate of 1.9% as of January 2025.

APTLD:
Member's Comment: What Makes APTLD Your Happy Place? ❤️

Meaningful Networking

Engage with others in the industry to create connections, foster relationships, and explore potential collaborations.

Positive Impact

APTLD's efforts enhance the internet experience for everyone in the region, regardless of size.

Open Exchange

Members freely share ideas and insights, fostering innovation and driving positive change.

APTLD87 Recap

Partner & Member Updates:
- Shared experiences and industry insights.

Technical & Policy Topics:
- Cloud migration & cybersecurity strategies.
- Open-use ccTLDs: benefits & challenges.
- Fraud prevention techniques.
- Premium domains & aftermarket opportunities.
- Business continuity protocols.
- e-KYC & privacy compliance.
- Data analytics for ccTLDs.
- Managing LEA's information requests.
- Emerging cyberattack trends & proactive security.
- Security fundamentals for strong ccTLDs.
- DNSSEC best practices, crisis management, ISO 27001 implementation.

APTLD88 host presentation.

2025 Action Plan

The plan prioritizes collaboration, skills development, technical capabilities, and member involvement for a successful 'Internet for All'.
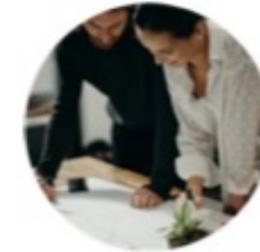

Vision & Plan

Aligns with the APTLD Strategic Plan for 2025-2027 and the vision of 'Internet for All'.

Member Engagement

Ongoing member engagement is crucial, fostering a sense of community and shared responsibility.

Skill Development

Prioritizes the development of technical skills and knowledge within the membership.

Strategic partnerships

Strategic partnerships and collaborations with other organizations are encouraged to expand reach and impact.

Industry Events

Participating in industry events to build relationships and share lessons learned with members..

Effective Operation

Ensuring strong governance, operation and effective evaluation to measure progress and make adjustments.

Thank you !
See you in APTLD88!!