

# Internet Society 2030 Strategy



# 2030 Strategy Framework



**Global Challenges:** The most pressing issues happening in the world that will confront our mission over the next five years.



**Strategic Goals:** Our responses to the global challenges, which will improve the lives of people everywhere.



**Transformations:** The operational actions needed to achieve our strategic goals and remain sustainable as an organization.



# 2030 Strategy Framework (continued)



Global  
Challenges

## 1. Global Inequality

Global inequality is the unequal distribution of resource and opportunity. We believe the Internet is a powerful equalizer, giving people more opportunities to lead healthy and fulfilling lives. We will address global inequality by helping to connect the remaining 2.6B people who are not yet connected to the Internet.



Strategic Goals

## 2. Lack of Trust in the Internet

Trust in the Internet is declining. People are concerned about safety and security online, for themselves and others. We will address lack of trust in the Internet by helping people make safer choices and by making the Internet more secure and trustworthy.



Transformations



# 2030 Strategy Framework (continued 1)



Global  
Challenges



Strategic Goals



Transformations



**1. People everywhere have access to affordable, reliable, and resilient Internet.**

- We will reduce barriers to Internet access and make it a faster and affordable experience.
- We will empower communities to build and defend the Internet.
- We will defend the open, interoperable Internet so that people everywhere have equal opportunities to create, innovate, and build communities online.

**2. People everywhere have an Internet experience that is safe, secure, and protects them online.**

- We will vigorously defend the Internet against decisions that weaken online security.
- We will advocate for policy, technology, and commercial decisions that put people's safety, security, and privacy first.
- We will empower people to make safe choices to protect themselves online.

# 2030 Strategy Framework (continued 2)



Global  
Challenges



Strategic Goals



Transformations

- Powerful advocacy
- Cultivation of future Internet leaders
- Impactful giving
- Financial health and sustainability
- Strong ethics and governance framework
- Recognized global brand
- Talented workforce committed to innovation and inclusion
- Inspired and mobilized global community
- Data-driven decision making



# From 2030 Strategy to Programs

The Internet Society thoughtfully and collaboratively developed six program areas to deliver on our 2030 Strategy:

1. Community-Centered Connectivity
2. Affordable & Reliable Access
3. Online Trust & Safety
4. Open & Trustworthy Internet
5. Internet Insights & Innovation
6. Community & Partner Mobilization

# Thank you.

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